

Acceptable Use

PollStream is open to everyone, but our platform cannot be used for the following activities.

01 No deceptive push-polling.

PollStream measures opinion; it is not a channel for spreading claims disguised as questions. Polls designed to plant allegations, smear individuals or persuade under the appearance of research are prohibited.

02 No misrepresentation of results.

Findings must be presented as the platform reports them. Selective quoting, altered charts, invented numbers, or claims the data cannot support are prohibited.

03 No manipulation of public opinion.

Any use intended to manipulate, suppress or deceive public opinion is prohibited; this includes fabricating evidence of public support and coordinated astroturfing.

04 No electoral interference.

PollStream may not be used to discourage lawful voting, spread false information about voting or elections, or misrepresent the standing of candidates or parties.

05 Respect for respondents.

Respondents are real people and their anonymity is engineered into the platform; no user can see who answered. Attempting to identify respondents, harvest personal data or expose anyone through their answers is prohibited.

06 No false attribution.

Polls on PollStream belong to the client who runs them, and published results must be attributed that way: "Poll by [Client Name], on the PollStream platform". Presenting client research as PollStream's own polling, or using our name to imply endorsement, is prohibited.

07 No selling disguised as research.

You can test messages; that is research. PollStream is not a platform for advertising or commercial activity, and polls used to sell, fundraise or generate leads are prohibited.

08 No polling of under-16s.

The platform does not allow polling of under-16s at this stage; respondents must be 16 or over. Questions designed to gather information from or about identifiable children are prohibited.

09 No resale or scraping of PollStream data.

Access to PollStream data is licensed to your account. Scraping, redistributing or reselling platform data, in whole or in part, is prohibited.

10 No unlawful use.

PollStream may not be used for any unlawful purpose, including impersonating electoral authorities, regulators or other official bodies.

Legal responsibility for polling questions rests with the user; every account holder signs an acknowledgement of responsibility when joining the platform. This policy is enforced through platform monitoring; accounts in breach will be suspended, and action taken against the user in accordance with the usage policy. Clients, journalists and the public can report any concern to integrity@pollstream.ai.

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