

The Neutrality Pledge

Neutrality isn't a promise we keep project by project; it's engineered into the platform.

01 One platform, identical for everyone.

Every client gets the same access, the same methodology and the same support; regardless of your clients, political affiliation, ideology or objective.

02 Methodology lives in the platform, not in negotiations.

Sampling, weighting and reporting rules are built into the product and applied identically to every poll, every client, every time. No client can commission a different answer, and no employee can tilt one.

03 Results go straight to you.

Findings flow from respondents to your dashboard without editorial intervention. Nobody at PollStream sits between the data and the client; results are never softened, reshaped or suppressed.

04 Your data is yours alone.

Client accounts, data and findings are segregated by design. Nothing passes between competing parties, campaigns or organisations.

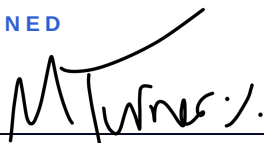
05 No manipulation, by anyone.

Our terms prohibit using PollStream to deceive, misrepresent or manipulate public opinion, and we suspend accounts that try.

06 Hold us to it.

Clients, journalists and the public can report any concern to integrity@pollstream.ai.

SIGNED



Dr Mike Turner, Chief Executive Officer

On behalf of the PollStream senior management team

DATE

7th July 2026

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